



Draft Agenda

AMAI/GA HIV-AIDS Workshop Reception

Logistics and Venue

Date: 22nd November 2008
 Venue: Lobby area next to Surabaya room, Westin Hotel
 Time: 5.00-6.00pm

06.00pm	Welcome Remarks by ABU
06.05pm	Screening starts with AMAI Video
06.10pm	Screening of Shortlisted ABU Prizes entries
	<ul style="list-style-type: none"> • Geo TV - Pakistan • RKB - Japan • Metro TV - Indonesia • DDI - India • VU - Pakistan
06.35pm	Screening of Production Awards videos
	<ul style="list-style-type: none"> • CCTV - China • Metro TV - China • NTV - Nepal • CCTV - China
07.00pm	Reception ends

ABU Prizes HIV/AIDS TV News Programme: What Works, What Doesn't Workshop

1.0 Organisers

The Asia Pacific Broadcasting Union (ABU) and the Asia-Pacific Media AIDS Initiative (AMAI).

1.1 Participating Broadcasters (Funded)

Country	Broadcast Partner
1. Cambodia	TVK
2. Hong Kong	RTHK
3. Indonesia	Metro TV
4. Indonesia	IVM (Indosiar Visual Mandiri)
5. Indonesia	Antv
6. Indonesia	TPI
7. India	Doordarshan
8. Malaysia	RTM
9. Nepal	Nepal TV
10. Pakistan	Hum TV
11. Sri Lanka	MTV
12. Thailand	NBT
13. Vietnam	VTC

1.2 Logistics and Venue

Date: 23rd November 2008
 Venue: Bali, Indonesia
 Accommodation: Novotel Nusa Dua
 Meeting Venue: Surabaya Room, 2nd Floor, Westin Resort Nusa Dua

1.3 List of Speakers

Matt Walsh – Trainer/Moderator
 Stephen Massey – Global Media AIDS Initiative
 Pramod Kumar – UNDP
 Francyne Harrigan – ABU



Draft Agenda

WORKSHOP

DAY/ TIME	ACTIVITY	CONVENOR
08.45am	Registration	
09:00am	Welcome Address & Brief Introduction	
	<ul style="list-style-type: none"> Ms Francyne Harrigan, <i>Asia-Pacific Broadcasting Union</i> Mr Stephen Massey, <i>Global Media AIDS Initiative</i> All participants make a brief introduction of themselves 	
09:15am	HIV/AIDS: The Developmental Context	
	<ul style="list-style-type: none"> Global and Regional Perspectives on HIV/AIDS – introduction, issues, trends and developments. 	Pramod (UNDP)
10:15am	Screening of the ABU Prizes shortlisted Videos	
	<ul style="list-style-type: none"> The recipients will share his/her experience while shooting the news piece. Discussion about his/her piece. 	Dewi/Usha/ Matt/Stephen /Pramod
10.45am	Coffee Break	
11.00am	Documentary Set Up & Newsroom Scenario	
	<ul style="list-style-type: none"> From Space Fillers to Headlines – Angles, Slants, etc Ethical Dimensions of HIV/AIDS Reporting 	Matt and Shanti (Metro TV)
12.00pm	Screening of a compilation of past videos	
	<ul style="list-style-type: none"> Screening a series of videos with a mixture of good and bad examples. Ask the participants to rate the videos (participants will be given rate sheets) 	All
12:45pm	Lunch	
1:45pm	Role Play: Post mortem on past videos	
	<ul style="list-style-type: none"> The participants break into 2/3 small groups Each team must select a rated video and do a post mortem on it ('what works, what doesn't work') – can be any 	All
3.00pm	Coffee Break	
3.15pm	Presentation	
	<ul style="list-style-type: none"> Each team must present the findings and what they might do differently 	All participants
3.45pm	Discussion	
	<ul style="list-style-type: none"> Discussion on the findings and advice and tips from the experts 	Matt/ Stephen/Pramod
4.15pm	Refresher Tips: Tying it all together	
	<ul style="list-style-type: none"> Tips and advice on getting effective stories to tell, effective soundbites and good camera work 	Trainer
5.00pm	Look out for 2009: ABU Prizes & Production Awards	
	<ul style="list-style-type: none"> A brief presentation on 2009 ABU Prizes HIV/AIDS, Production Awards, & AMAI 2009 plans Q & A 	ABU
5.30pm	End of Workshop	

The AMAI receives technical and financial support from the Global Media AIDS Initiative.